



PRESS RELEASE: Paris October 1, 2019: Bio-Modeling Systems is invited to present its CADI™ Discovery platform and 7 outputs at the open Innovation sessions of *Cosmetic-360*, the International Innovation Fair for the Cosmetics Industry October 16-17 in Paris (Carrousel du Louvre).

To support “truly science-based” innovations, BMSystems' already completed innovative programs in cosmetics based on “Mechanisms-Based Cosmetics”:

1. **Skincare: Strong integrated understanding of the global systems: Programs conducted and validated with targets and compounds:**
 1. The mechanisms associated with constitutive and facultative epidermal pigmentation;
 2. The mechanisms associated with senile/solar lentigines (aging issues);
 3. Components specific to pigmentation from production to destruction.
2. **Microbiota & Skin Mechanisms Programs started ready for experimental validation:**
 1. Skin pigmentation Mechanisms;
 2. Skin pigmentation Modulation;
 3. Skin aging Mechanisms;
 4. Modulation of skin hydration;
 5. Modulation of the lipid constituents of the skin barrier;
 6. Novel Hair Loss Mechanisms;
 7. Skin Contact Allergy Mechanisms.
3. ***Computational Biophysics of the Skin*** (reference scientific book). Author, in collaboration with Prof. Bernard Querleux, of the chapter **Heuristic Modeling Applied to Epidermal Homeostasis**. This book is edited by Prof. Bernard Querleux, Scientific chairperson of the International Society for Biophysics and Imaging of the Skin and Senior Research Associate at the Worldwide Advanced Research center of **L'Oréal Research & Innovation**.
4. ***Position paper. Alternative to Animal Testing in Cosmetics & skincare development.*** Harnessing system-level modeling to effectively alleviate the needs for animal testing in Cosmetics; and
5. **Confidential business contracts with leading cosmetics companies.**

Do not hesitate to meet us at this conference in Paris Carrousel Louvre, to [answer this email](#), to get more information or to meet us at [Cosmetic 360](#).

Best regards,

Manuel GEA
CEO

For more information: www.bmsystems.net

Author's LinkedIn Posts: <https://www.linkedin.com/today/posts/manuelgea>

I should be very happy if you accept to join my networks

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- <https://twitter.com/manuelgea>