



PRESS RELEASE: PARIS. August 29, 2016: BMSystems selected to present CADI™ Discovery at the R&D conference organized by COSMETIC-VALLEY, the leading Cosmetics cluster in France.

We are very happy to announce that our company was selected to present its CADI™ Discovery platform and achievements at the [R&D conference](#) organized on September 15, 2016 by [Cosmetic Valley](#), the leading Cosmetics cluster in France

The [world's first Mechanisms-Based medicine company](#), Bio-Modeling Systems, created and developed the CADI™ Discovery platform, thereby changing the discovery paradigm. By extracting novel biological meanings from unreliable heterogeneous sources of data, the CADI™ Discovery platform allows the construction of directly exploitable first in class mechanistic biological models.

Since 2004, numerous non-mathematical CADI™ models have been generated, independently validated and directly exploited in medicine, cosmetics and nutrition.

Some BMSystems' completed programs in cosmetics:

- Skincare programs: Strong integrated understanding of the global systems:
 - § The mechanisms associated with constitutive and facultative epidermal pigmentation.
 - § The mechanisms associated with senile/solar lentiginos (aging issues).
 - § Components specific to pigmentation from production to destruction.
- [Computational Biophysics of the Skin](#) (reference scientific book). Author, in collaboration with Prof. Bernard Querleux, of the chapter "Heuristic Modeling Applied to Epidermal Homeostasis". This book is edited by Prof. Bernard Querleux, Scientific chairperson of the International Society for Biophysics and Imaging of the Skin and Senior Research Associate at the Worldwide Advanced Research center of L'Oréal Research & Innovation.
- [Position paper](#). Alternative to Animal Testing in Cosmetics & skincare development. Harnessing system-level modeling to effectively alleviate the needs for animal testing in Cosmetics; and
- Confidential business contracts with leading companies.

Do not hesitate to [participate](#) to this conference in Orleans on September 15, 2016, to [answer this email](#) to get more information or to meet us at [Cosmetic 360](#), the International Innovation Fair for the Cosmetics Industry organized by [Cosmetic Valley](#) on October 13-14 in Paris (Carrousel du Louvre).

Best regards,

Manuel GEA

CEO & VP R&D IT Bio-Modeling Systems & Chairman Adebitech

About BMSystems, the [world's first Mechanisms-Based Medicine Company](#)

For more information: www.bmsystems.net

Author's LinkedIn Posts : <https://www.linkedin.com/today/posts/manuelgea>

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