



PRESS-RELEASE: November 25, 2012 Paris France: BMSystems invited to present its therapeutics discovery paradigm at the 7th BioCrats Connect' Convention on December 7, 2012 in Pune India

Hello,

We are very happy to announce that we have been invited to present our paradigm for the discovery of novel therapeutics at the 7th BioCrats Connect Convention on Friday 7th December, 2012 (2:00 pm to 6:00 pm) in Pune India. The title of our conference is: The discovery of Innovative Therapeutic Approaches: Under the Street Light is not Necessarily the Right Place to Search! [Download the convention program](#)

India is a major and fast growing life sciences player with actors characterised by a strong desire to become future leaders by integrating innovative concepts and avoiding to reproduce old schemes that have failed. This is maybe why industrials in India contacted us following the publication of our invited review in Pharmacopsychiatry describing this novel discovery paradigm. With a failure rate of 80%-90% in pharmaceutical R&D, in spite of huge technology investments, there is little doubt that the early adopters of this novel paradigm will be the future winners.

About the conference: *"BioCrats is a Persistent Systems' initiative with an aim to build a vibrant scientific community in the field of life sciences by connecting, sharing and moving on basis of exchanging ideas. BioCrats Connect is a half day Convention bringing together leading industrialists, scholars and academics. It's a platform to interactively discuss science, R&D activities and industrial practices with a focus on promoting innovation and applied research. BioCrats Connect also provides a unique venue for advancing the academic debate, offering a wide perspective and a variety of networking opportunities for researchers. For the 7th BioCrats Connect Convention, the organisers invited BMSystems to make a presentation to the Venture Center, NCL, Pune".* [To get a free invitation to meet us and the hundreds of attendees](#)

I shall be also happy to "[meet you](#)" on LinkedIn should we not be already linked.

In the meantime, we invite you to read two very interesting documents recently published in Nature Drug Discovery describing the major R&D performance issues, and three of our BMSystems' publications.

1. [Diagnosing the decline in pharmaceutical R&D: efficiency](#) In case you couldn't access the paper, please do let me know. We have some reprints we could send you. [Click here.](#)
2. [Believe it or not: how much can we rely on published data on potential drug targets?](#)
3. [The Differences & Complementarities Between "Heuristic" and "Mathematical" approaches.](#) Download our presentation given during the EPA (European Psychiatric Association) conference in 2011 that is now utilized in training programs.
4. [NEW: Psychiatric Systems Medicine: Closer at Hand than Anticipated but not with the Expected Portrait.](#) Invited review in Pharmacopsychiatry. Do not hesitate to share this email with your colleagues interested by the topic.
5. [NEW: Nanjing China: download the Presentation: BMSystems at the 10th IDDST:](#) The discovery of Innovative Therapeutic Approaches: Under the Street Light is not Necessarily the Right Place to Search!

About BMSystems: BMSystems is the first and to date the only integrative systems Biology Company that succeeded to create in-silico heuristic models validated in-vivo. These outputs led to discoveries, patents, or operational businesses through its innovative business model, in the fields of infectious diseases, immunology, neurology, psychiatry, oncology, dermatology and innovative bioprocesses for industrial biotech.

Best regards

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