

Exhibition Day One: Tuesday 15 March
Exhibition Day Two: Wednesday 16 March

7.30 – 8.30 Exhibition visitor registration for Plenary Session

KEYNOTE PLENARY

- 08.40 **Progress and Problems in Drug Development Technology in the United States**
Keynote: **Dr Lester M. Crawford**, D.V.M, Acting FDA Commissioner, [Food and Drug Administration](#), USA
- 09.10 **Re-Engineering Discovery and Development: Impact on the Pharmaceutical Industry of Tomorrow**
Keynote: **Dr Robert R. Ruffolo, Jr.**, President, Research & Development, [Wyeth Pharmaceuticals](#) and Senior Vice President, [Wyeth \(Corporation\)](#), USA
- 09.40 **Questions and Discussion for the Keynote Plenary**

10.15 – 11.00 PharmaSolutions Expo Opening and Coffee in Exhibition Hall

12.50 – 14.20 Extended Networking Opportunities

LUNCH TIME FORUMS (Round-Table Discussions)

- 13.00 **Compound Libraries: Do Targeted Libraries Increase the Success Rate?**
Moderator: **Dr Peter Hamley**, Head, Libraries and Automation Unit, Chemistry, [Sanofi-Aventis](#), Germany
- 13.00 **Dealing with the Potential Immunogenicity of Therapeutic Antibodies**
Moderator: **Dr Mike Clark**, Immunology Division, Department of Pathology, [Cambridge University](#), UK
- 13.00 **Personalised Medicine**
Moderator: **Dr Michael Hehenberger**, Solutions Executive, Information Based Medicine EBO, [IBM Healthcare and LifeSciences](#), USA
- 13.00 **Data Management & Archiving**
Moderator: **Philip Lord**, Director, [Digital Archiving Company](#), UK

'HOW TO' GUIDES FOR BENCH SCIENTISTS

14.20 **Patenting Your Invention: What Patents are and How to Obtain Them**

- ?? The deal: the Government will consider giving you a limited monopoly, and you give the game away
- ?? What patents are not: a right to do anything
- ?? The scientist's contribution: idea, context and information that gives the game away
- ?? The patent attorney's contribution: words, more words and a bill
- ?? The company's/supporter's contribution: belief in the ability to make money

Speaker: **Robert Perry**, Partner, **Gill Jennings & Every**, UK

14.50 **Founder Syndrome: Why do Most Founders get Sacked?**

- ?? Marriage made in heaven: founder meets VC?
- ?? 10 easy steps to getting sacked (why/how founders fail)
- ?? Case studies: the good, the bad and the very ugly
- ?? Late developers: what founders do second time around


Speaker: **Simon Haworth**, Managing Director, **BSG Team Ventures**

16.10 – 16.50 Tea in Exhibition Hall

16.10 **Poster Viewing & Meet the Author**

16.10 **Exhibition** **Hall** **Keynote**
Speaker: **Andrew Cooney**, **World Explorer and Youngest Person to Walk to the South Pole**


18.10 – 19.30 Networking Cocktail Reception

18.10  **Biotechniques Live**
Interactive Proteomics Involving Membrane Proteins: The First Six Years and Beyond
Igor Stagljar PhD, Professor of Functional Genomics, Institute of Biochemistry and Molecular Biology, **University of Zurich**, Switzerland
Functional Genomics and Proteomics in Cancer Research
Dr Jörg Hoheisel, Functional Genome Analysis, **Deutsches Krebsforschungszentrum**, Germany

19.30 Exhibition Closes for Day One

[Exhibition Day One: Tuesday 15 March](#)

Exhibition Day Two: Wednesday 16 March

- 10.00 Exhibition opens
- 10.10-10.50  **Morning Coffee and Oral Poster Presentation and Prize**
Awarded by **John Davis**, *Scrip World Pharma News*

MORNING FORUMS (Round-Table Discussions)

- 10.20 **Understanding the Data: How to Interpret the Results of Cell Based Assays?**
Moderator: **Dr Zhong Zhong**, Vice President Drug Discovery Technology, [Cell & Molecular Technologies Inc](#), USA
- 10.20 **How to Choose Physiologically Valid Targets and Drugs in the Disease Models so that they Translate into the Clinic?**
Moderator: **Dr François Iris**, Founder and CSO, [Bio-Modelling Systems](#), France

HOW TO' GUIDES FOR BENCH SCIENTISTS

- 10.50 **How to Make a Great Idea into an Entrepreneurial Start-up**
- ?? Why ideas are worth nothing (and how to make them worth something)
 - ?? The founding dream (and nightmare) team
 - ?? The business plan, and planning a business
 - ?? Who needs lawyers? Legal agreements, IP and contracts
 - ?? Your financing strategy: finding money, and selling your soul
 - ?? Creating a company culture that you will enjoy
- Speaker: **William Bains**, CEO, [Delta G Ltd](#)
- 11.20 **The Entrepreneur's Experience: Building a Biotech Company**
- ?? Applying the science: understanding who is going to buy your product and why?
 - ?? Dealing with the commercial realities: getting your product to market
 - ?? Mastering IP and technology transfer: controlling the technology.
 - ?? Working with investors: finding finance and what do they need in return?
 - ?? Ground breaking science vs commercial drug development: identifying the skills required and honing the talent
- Speaker: **Sanjay Kakkar**, CEO, [Trigen](#), UK

12.40 – 14.10 Extended Networking Opportunities

LUNCH TIME FORUMS (Round-Table Discussions)

- 12.50 **Overcoming the ADMET Hurdles for Drug Success and R&D Productivity**
Moderator: **Professor Professor William Bains**, Chairman, [Choracle Ltd](#), UK
- 12.50 **Deal Making: Tackling the Questions of the Moment**
Moderator: **John Ansell**, Director, [John Ansell Consultancy](#), UK
- 12.50 **Leveraging Knowledge Management in Drug Discovery**
Moderator: **Dr Tim Jaeger**, Director Business Development, [iAS interactive Systems](#), Germany
- 12.50 **Electronic Laboratory Notebooks: Experiences and User Feedback**
Moderator: **Mats Kihlen**, Head of Research Informatics, [Biovitrum AB](#), Sweden

14.10



London Biotechnology Network Feature Session

The London Biotechnology Network is the largest regional biotechnology organisation in the UK with some 800 member organisations. This session will provide you with an update of the latest and most innovative research activities being undertaken by a selection of these companies and give you the opportunity to network with London Biotechnology members.

16.00

Networking drinks and Biotech start-up presentations

If you are interested in presenting, please contact sanjay.singh@informa.com

17.00

Close of Exhibition Hall