

# Our 5 solutions to critical & high impact issues

- ❑ **GO-NO GO decision before product acquisition or for portfolio risk analysis.**
  - **Why:** With a failure rate around 90%-95% in the Pharma industry, be smarter by not investing in the wrong asset, increase your ROI.
  - **Objective:** Identification and evaluation of the potential hidden issues in acquisitions. **Investment savings. Refine acquisition value.**
  - **Who is interested:** VCs, Angels, TTO, Corporate funds, Consulting companies and life science industry managers.
  
- ❑ **GO-NO GO decision before next development phase.**
  - **Why:** When pros and cons are really mitigated and no more robust facts available from existing expertise.
  - **Objective:** Address the possible safety and efficacy issues before launching the next phase. **Costs and time/resources savings.**
  - **Who is interested:** Pharma, Diagnostics experts, Biotech, e-Health and cosmetics, preclinical and clinical development managers.
  
- ❑ **R&D program Rescue for a program facing critical issues during its lifetime.**
  - **Why:** There are multiple reasons for specific problems. Some can be addressed only when functionally understood.
  - **Objective:** Identify the roots of problems and try to propose a pertinent solution. **Investments & costs savings.**
  - **Who is interested:** Pharma, Diagnostics, biotech, e Health and cosmetics, preclinical, clinical and post-marketing development managers.
  
- ❑ **External R&D “B plan” program when the “A plan” cannot be rescued.**
  - **Why:** The reasons for failure are systemic, the concepts or the solutions could be wrong.
  - **Objective:** Propose an alternative solution to secure company's business development. Business opportunity, new products launch.
  - **Who is interested:** Pharma, Diagnostics, biotech e Health and cosmetics R&D managers, CEOs.
  
- ❑ **Exploratory Discovery program to generate novel causal mechanisms concepts.**
  - **Why:** Complex human diseases/disorders need to be revisited to build novel hypotheses.
  - **Objective:** Propose novel causal mechanisms concepts for cost-effective novel solutions. **Business opportunity, new products launch.**
  - **Who is interested:** Pharma, Diagnostics, biotech e Health and cosmetics R&D managers, CEOs.