



BRIDGING LIFE SCIENCES & IT

Provisional Program!  
MARK your calendar!

## ***BE Live IT 2009 conference***

The ***Be Live IT*** conference is dedicated to the applications of **bioinformatics to the Life Sciences industries**.

The conference will take place at the **SAP Lounge, "Tuchthuis", Dewezplein 5 (near Rondeweg) 1800 Vilvoorde**, Brussels, Belgium on **October 20 & 21 2009**.

Do come and join us at this unique pan-European conference in order to exchange valuable experiences and to gain innovative ideas and views on how best to use the bioinformatics tools in your day-to-day R&D activities.

The two previous editions brought together from all over Europe numerous high level researchers, managers and bioinformatics experts from the pharma, red, green, white biotechs, agro/agro-food, chemical and cosmetics industries.

***So far the provisional programme looks as so:***

### **Confirmed Presentations:**

- **Algonomics, B:** Dr.Philippe Stas, CEO: "Improving antibody properties by semi-rational in silico engineering: a realistic perspective",
- **Bayer Crop Sciences, B:** Dr.Laurent Viau: "Next Generation Sequencing Technologies in Plant Genomes : status and challenges",
- **BioModeling Systems and CEA, F:** Dr.François Iris, CSO: "How to maximize synergies between experimental and integrative biology. In-vivo validation of CADI models in Creutzfeldt-Jakob disease. **BIO-IT WORLD 2009 best practice award**."
- **CEA, F:** Dr.Jean-Baptiste Poline: "Neurospin, Managing Neuroimaging and genetic databases for predicting risk factors"
- **GSK Pharma, UK:** Dr.Philippe Sanseau, Director Computational Biology: "Networks in Drug Discovery: a description on how integrated analysis in a network context could help to identify new intervention points, biomarkers or new disease indications" and « Computational Drug Repositioning: a description of the challenges and promises of computational approaches in drug repositioning with examples »,

- **KWS Saat, D:** Dr.Andreas Menze, F&E Information Management: "Applied bioinformatics in a leading Plant breeding company"
- **Merck-Serono, CH:** Dr.Catherine Kant-Mareda: "Knowledge Management strategies and challenges for Drug Discovery."
- **Nestlé, CH:** Dr.Catherine Ngom-Bru, Bioinformatics: "T4 phages as alternatives to antibiotics: improving our virus knowledge using HTSequencing and comparative genomics"
- **Servier, F:** Dr.Antoine Bril, Associate R&D Director: "Patient centered drug discovery: A translational medicine model integrating systems biology approaches"

**And others...**

- **Danone, F:** Dr.Jean-Luc Tonneau, Strategic Planning Director
- **IBM Research, US:** Dr.Matthias Reumann: "Heart Modeling".
- **Metainformatics, US:** "Life Sciences Framework (LSF) provides a metadata-driven, standard-based infrastructure for life science research."
- **Metanomics, D:** Dr.Mathieu Klein, Technical Center Leader Bioinformatics: "Metabolomics".

Follow-up announcements with the final program will be issued soon.

**Registration fee:**

The attendance registration fee is set at Euro 350.

Early birds registration will be Euro 250. The Early birds registration period will end on Sept.15.

For further information (attendance, sponsorship, exhibition booths,...) and on-line registration do visit the conference website [www.beliveit.org](http://www.beliveit.org)

**Do spread the word around!**

We are looking forward to meeting you on that occasion!

Yours sincerely,

Jean-Luc Henrioul  
BE Live IT 2009, Organizing Committee  
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